

**MINUTES**  
**DOWNTOWN DEVELOPMENT AUTHORITY**

The Downtown Development Authority Board held a regular scheduled meeting on April 12, 2016, at 11:00 a.m., in the City Hall Conference Room. Roll call was as follows:

*Voting Members in Attendance:*

Joe Ierardi  
Rick Peel  
Jennifer Reeder  
Jerilyn Bennett

*Non- Voting Members/Guests in Attendance:*

City Manager, Mike Deal  
Building Inspector, Don Herrin  
DDA Director, Maika Kicklighter  
Debi Smith, Hospice of South Ga, Inc.  
Frances Yeargan

The meeting was called to order by Vice Chairman, Jennifer Reeder.

No minutes were taken for the March 1, 2016 meeting.

The board discussed the old business regarding the 365° Total Marketing photo shoot. DDA Director, Maika Kicklighter will be scheduling models to “stage” in various downtown areas. Ms. Kicklighter updated the board regarding spring spectacular cards. The drawing will be held at the regular scheduled May meeting. Building Inspector, Don Herrin updated the board on the Computer Shop sign. The sign has been purchased. The board discussed creating design guidelines for future businesses.

Ms. Kicklighter discussed new business. She shared with the board the 1-year and 5-year outlook presentation. Quarterly First Friday events were discussed and Ms. Kicklighter has requested funds for these events be put into next budget in order to move forward.

The Crossfit contract was discussed. Joe Ierardi suggested someone talk to Lindsey Surrency about their intentions. Find out if they would like to continue renting or proceed with purchasing the building. Should they continue to rent, the cost of rent would increase. Rick Peel volunteered to speak with her.

Ms. Kicklighter updated the board on the UGA fellow that will be visiting in May. He will work with the DDA on various façade projects.

Meeting was adjourned.

Tracy Smith  
Secretary/Treasurer